-

 \mathbb{Z} \mathbb{H}



Juliana Harstone

Sales Representative

Office: 250.462.8249 Direct: 250.487.7000

juliana@teamthompson.com



TEAM THOMPSON REAL ESTATE GROUP

> RF/MAX Penticton Realty

NOVEMBER 2022

Mark Your Calendar!

NOVEMBER 11TH

REMEMBRANCE

WHY HOME INSPECTIONS

MATTER

NO SURPRISES

BARGAINING POWER

SAVE MONEY DOWN THE ROAD



RE/MAX

Your guide for all things home. Connect with us today! @remaxsouthokanagan or visit yoursouthokanaganhome.com

WORLD **KINDNESS** DAY \oplus

Sunday, November 13[™]

MARKET UPDATE

We hope that this message finds you well and that you and yours are hunkering in during this early snow fall.

Like the weather, unit sales have cooled considerably across the South Okanagan.

289 properties were listed on the MLS®in the month of October in the South Okanagan which is down 2.36% over October of last year. YTD 3826 properties have been listed which is down 2.84% over the same time in 2021.

Out of these 289 properties, 113 of them were listed in Penticton which is down 5.83% in comparison to October of last year. YTD our listing level in Penticton is down 9.09% with a total of 1441 properties being offered for sale in 2022. There are currently 309 properties available for sale in Penticton.

142 properties traded hands in the South Okanagan in the month of October which is down 38.53% from October of last year.

YTD 1825 properties have been reported as sold through the MLS® which is down 38.16% from the same time in 2021. This IS a normal real estate market in comparison to sales reported in previous years.

In Penticton 60 properties traded hands in October and 797 YTD

which is down 38.26% from 2021. You will notice that Penticton and the entire South Okanagan are still experiencing price appreciation with the average sale price for a single-family home appreciating 11% over last year in Penticton and 12.87% for all types of real estate in the South Okanagan.

The Average Sale Price YTD for a Single Family home in Penticton is \$896,815. If you are a Buyer, this IS the real estate market Buyers have been waiting for, less competition, ample selection and more time to decide.

While interest rates are rising with 1 more announcement date still ahead of us this year, interest rates are still very affordable. If you are contemplating a purchase, you may wish to take advantage of the fall/winter months and beat the crowded spring market of 2023.

If you are a Seller, don't worry, we've got you covered!

RE/MAX Sales Professionals are skilled at assisting you in selecting an accurate asking and subsequent sale price that helps you MAXIMIZE the return on one of your biggest assets.

For all things home.

RF/MAX

The Right Agent's For Today's Market!

HOME DESIGN TREND

Incorporating Vintage Finds

When decorating for fall, incorporating vintage pieces into your home will give it a classy and timeless look, while still feeling cozy and embracing the autumn mood. Adding reclaimed pieces like old couches, mirrors, dressers, etc always brings warmth and character to the space instantly making any house feel homey.

Full article courtesy of https:rem.ax/2022homedesigntrends



JUST THE Stats Please

Active **Property Types Purchased** Penticton, October 2022 **Inventory** UNITS SOLD % OF UNITS **AVERAGE SALE PRICES** TYPE 126 40% SINGLE FAMILY 24 \$834,625 November 2022 65 **APARTMENT** 17 28.33% \$385,706 9 HALF DUPLEX 9 15% \$659,117 37 **TOWNHOUSE** 8 13.33% \$423,313 38 LOTS/ACRE-1.67% \$585,000 **MOBILE** 22 1.67% \$167,000

Penticton 1400 1200 1000 800 400 200 2018 2019 2020 2021 2022

Average Days on Market

19 7TD 1 2022

IN PENTICTON

IN SOUTH OKANAGAN

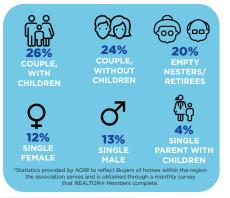
2022

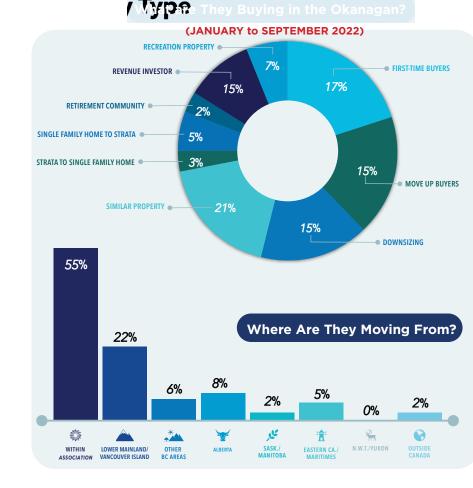
58.3

DOWN 32.73% FROM 73.13 DAYS IN 2021 DOWN 25.51% FROM 78.32 DAYS IN 2021

Who is the Okanagan Buyer?

(JANUARY to SEPTEMBER 2022)







Average Sale Price Single Family
YTD Comparison In Penticton

\$1,000,000 \$896,815 \$807,668 \$900,000 \$800,000 \$700,000 \$609,432 \$577,548 \$538,427 \$549,866 \$600,000 \$500,000 \$400,000 \$300.000 \$200,000 \$100,000 Ś-2017 2018 2019 2020 2021 2022

*Based on MLS® Statistics as reported by AIOR for the South Okanagan for 2017-2022.

IN THE Blog

UNDERSTANDING THE CHANGING REAL ESTATE LANDSCAPE

Depending on who you ask, the forecast for 2023 is mixed.

Many experts and housing industry stakeholders anticipate less buyer demand, lower prices, and higher borrowing rates.

Low housing inventory, competitive conditions and non-stop interest rate increases have made it challenging for home buyers over the last few years.

Many of these buyers have not yet realized their home ownership dream and are still waiting in the wings to purchase.

As a result, we believe that the real estate sector will perform well in the new year.

We anticipate a modest price correction this year but nothing extreme.

Real estate market values will continue to appreciate and depend upon factors such as competition, location, condition.

Simply put, the prices adjust when buyer demand has been met which we have not yet achieved. Consider smaller more rural markets such as the South Okanagan where inventory is even more scarce than in larger city centers.

Additionally, the mass exodus out of cities as buyers search for more affordable markets only puts further pricing pressure on our market.

Year to date as of the end of October, the average sale price for a single family home in the South Okanagan actually increased over last year \$861,470 YTD 2022 vs \$792,964 YTD 2021 – UP 8.64%! Did anyone hear this make the news?

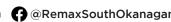
Previously side-lined buyers will return to the market to purchase their properties in 2023 as they come to realize that even with this last year of very aggressive interest rate hikes, rates are still relatively low! This IS going to be the year of the HOMEBUYER as markets return to more balanced conditions.

As mentioned, properties are unique and market value is dependant on a variety of factors and conditions. As your trusted real estate advisors we look forward to serving you by assisting you in making educated choices, now and in the future.

Deborah Moore **Broker Owner** RE/MAX Orchard Country - Summerland RE/MAX Penticton Realty - Penticton **RE/MAX Realty Solutions - Osoyoos**

For more blog posts, visit: yoursouthokanaganhome.com/blog

(o) @remaxinthesouthokanagan (f) @RemaxSouthOkanagan





IN OUR Community

LOCAL EVENTS IN

November 11th 10:00-11:30AM

REMENBRANCE DAY CEREMONY

Doors open at 9:30 a.m. with the ceremony beginning at 10:30 a.m.

Also at 10:30 a.m., an outdoor ceremony will take place at Veteran's Park in the 100 block of Main Street.

Where: Penticton Trade and Convention Center

November 12th 9:00AM

CHRISTMAS MARKET FUNDRAISER

It's that wonderful time of year! Crafts, baking and small businesses get together to provide you with beautifully homemade, handcrafted and other quality products just in time for Christmas! \$5 minimum donation for entry.

Where: Penticton Alliance Church

November 19th 10:00AM - 4:00PM

CHRISTMAS CRAFT FAIR

Come get your holiday shopping done, support local small businesses and the local food bank. Suggested minimum \$2.00 entry fee or nonperishable item to be donated to the Penticton food bank. Raffle baskets to be won!

Where: Canery Trade Center

November 19th 6:00PM

CANDLELIGHT CHARITY GALA

This will be an evening of fabulous food and entertainment. Come dance to a live band, bid on the live and silent auctions, buy into raffles and enjoy more surprise perks! Proceeds go to The South

Okanagan Similkameen Medical Foundation. Formal evening with gowns and tuxes, five course dinner, wine, live band, perks and more!

Where: Penticton Lakeside Resort & Conference Center

November 25th 5:00PM

SUMMERLAND CHRISTMAS LITE-UP

This popular family event starts off the Christmas season! Music, Food, Beverages & Fun for the whole family kicking off at 5pm with a mini parade featuring Santa and other seasonal characters. Most downtown shops with be open, many serving up beverages and nibblies. We also cant forget at 8:30 pm, the firework show begins!

November 26th

HOLIDAY DREAMS

This one-of-a-kind event features holograms, projection mapping, holiday music and incredible lasers, along with a cast of award-winning acrobats, daredevils and cirque performers. Created as a modern alternative to holiday shows, Holiday Dreams presents a fast-paced exciting cirque-style show that is appealing to everyone.

Where: Pentcton Trade and Convention Center

December 3rd 4:30PM

SANTA CLAUS PARADE

Ho, ho, ho! The Santa Claus Parade is coming to town on Saturday, Dec. 3. Get in the festive spirit as dozens of floats cruise their way down Main Street in downtown Penticton.

Parade Route: Main Street, from White Avenue to Lakeshore Drive





Did You Know...

When you list your home with RE/MAX it's seen by thousands of potential Buyers giving you

MAXIMUM EXPOSURE!

• RE/MAX

Royal LePage

Century 21

EXP

SEARCH INTEREST OVER TIME
AS REPORTED BY GOOGLE SEARCH TRENDS

